



I am writing you as a fellow animal enthusiast to let you know of an opportunity that may interest you. The New Jersey Pinto Horse Association will be hosting 3 National Pinto Shows this year due in large part to the generosity and support of our members and past and present sponsors. With a great location and improved class list, we hope to have a very successful show season! I invite you to participate as a sponsor of this event.

Proceeds of the show will support the growth of our organization and the equine industry in New Jersey. NJPtHA looks to give back to the community through charitable support and community outreach with those funds raised. This year we have elected to donate a portion of the proceeds from our shows to the Therapeutic Riding Center of South Jersey. This program offers riding and driving lessons to both children and adults with a variety of special needs.

Last year our club was able to have 3 National Pinto Shows in New Jersey because of the generous support of our sponsors. I have attached a description of the various sponsorship opportunities and benefits. In addition to the specific benefits associated with individual sponsorship levels, sponsors will enjoy increased name recognition and goodwill in the local equine community.

After you have had a chance to review the information enclosed, I would be happy to answer any questions or custom design a sponsorship package to fit your needs. I will contact you to follow-up.

I look forward to your support in making our 2019 season smashing success. Thank you so very much for your consideration. Should you have any questions or concerns I can be reached at elaineandjerryd@gmail.com or 302-377-4224

Sincerely,

Elaine Corcoran
NJPtHA Sponsorship and Donation Coordinator